



Let's Make PICKIN' IN PICKENS

A DOWNTOWN TRADITION!

Pickin' in Pickens is a community bluegrass jam series that brings acoustic music to downtown Pickens.

Musicians gather at local businesses to play together in a relaxed, welcoming atmosphere while visitors stroll, shop, dine, and enjoy the music.

Together, we can create an event that celebrates our heritage, supports our businesses, and brings our community together.

HOW YOUR BUSINESS CAN PARTICIPATE



HOST A BLUEGRASS JAM

If your business has available space—inside, on your sidewalk, patio, porch, or just outside your entrance—we encourage you to host a small group of acoustic musicians during the event.

A typical jam includes four to eight acoustic musicians playing together informally. No stage, sound system, or electrical service is required—just a welcoming place where musicians and visitors can gather.



STAY OPEN LATER

If possible, consider extending your business hours during the event so visitors can browse, shop, or dine while enjoying the music throughout downtown.



WELCOME VISITORS

Help create a warm, inviting atmosphere by encouraging guests to come inside, explore your business, and experience your hospitality.



DECORATE FOR THE OCCASION

Add to the experience by decorating your storefront, patio, or sidewalk with Appalachian, rustic, or seasonal décor that complements the event.



HELP SPREAD THE WORD

We'll provide promotional graphics, social media content, and marketing materials that you can easily share with your customers and followers.

★ WHY THIS MATTERS ★

For Pickens, this event is about much more than bluegrass. It's about:

- ★ Bringing people downtown.
- ★ Supporting local businesses and restaurants.
- ★ Celebrating our Appalachian heritage.
- ★ Providing local musicians with a place to gather and play.
- ★ Creating memorable experiences for families and visitors.
- ★ Encouraging people to spend the evening exploring downtown.
- ★ Building a stronger sense of community.

Every participating business becomes part of the experience.

INITIAL EVENT DATES



FRIDAY,
SEPTEMBER 11, 2026
6:00 PM



FRIDAY,
NOVEMBER 6, 2026
6:00 PM

More dates to come!



WE'D LOVE FOR YOU TO PARTICIPATE!

Whether you're interested in hosting musicians, staying open later, decorating your storefront, or simply helping promote the event, we'd love to have you involved.



INTERESTED? LET'S CHAT!

Contact the City of Pickens for more information
events@visitpickens.org